



Introducing Anjie Keegel as the new Head of Business Travel and Meetings & Events Sales

Edwardian Hotels London is delighted to announce the appointment of Anjie Keegel as the new Head of Business Travel and Meetings & Events Sales.

Anjie has been with Edwardian Hotels London for over 20 years, gaining invaluable experience in various sales roles during her time in the business. Within the central team, she has overseen relations with leading destination management companies, groups and meetings and events agencies, as well as having managed a team of account directors.

In 2011, Anjie was promoted to a leadership role to optimise proactive sales at Radisson Blu Edwardian Heathrow, where she successfully implemented processes to fulfil company objectives and help strengthen the performance of the hotel across several sectors.

In 2016, she was offered the role of Director of Sales at Radisson Blu Edwardian Heathrow, with overall responsibility for demand generation in business-to-business segments for the property, with particular focus on meetings and events revenue.

In 2018, Anjie was promoted to Director of Sales at The May Fair, A Radisson Collection Hotel, where she oversaw a team of six and successfully managed the hotel's demand generation across several business-to-business sectors, from business travel and travel trade to groups and events sales.

On her new appointment, Anjie says: *"I am really looking forward to my next challenge and continuing to build relationships with our partners and developing new affiliations within key segments."*

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For more information please contact: Press@Edwardian.com

Edwardian Hotels London:

Edwardian Hotels London is one of the UK's largest privately owned hotel groups, which has been operating and developing its hospitality portfolio, including upscale five- and four-star luxury hotels, since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

The Londoner, Edwardian Hotels London's latest opening, is the world's first super boutique hotel in London's Leicester Square and incorporates 350 bedrooms and suites, six concept eateries and bars, The Residence, The Retreat, private screening rooms, seven inspiring meeting spaces and a stunning ballroom for 850 guests. It is a member of Preferred Hotels & Resorts' prestigious Legend Collection.

Edwardian Hotels London also owns and operates The May Fair, The Edwardian Manchester, both part of premium lifestyle brand Radisson Collection, 10 Radisson Blu Edwardian hotels across London and a range of luxury restaurant and bar brands, including the award-winning Kitchen concept restaurants; May Fair Kitchen, Bloomsbury Street Kitchen, Peter Street Kitchen, Leicester Square Kitchen, Monmouth Kitchen and May Fair Bar, as well as Steak & Lobster and Scoff & Banter.

For more information, visit www.edwardian.com.