

Central London Hotel Reveals New Look, Name, Lounge Bar And Tea Rooms

On 28th January 2023, Radisson Blu Edwardian Berkshire on Oxford Street will become [Radisson Blu Edwardian Bond Street](#). Having recently undergone a transformation with a fully refurbished ground floor, stairwells, refreshed first floor and introduction of two new restaurants, the hotel is set to become the perfect destination for business travellers, leisure guests and passing shoppers. Located directly opposite Bond Street Station, with the brand-new Elizabeth Line as well as Jubilee and Central Lines, the hotel is ideally placed for travel to Heathrow and other parts of London.

Ahead of the renaming of the hotel, Edwardian Hotels London's in-house design team has reimagined its spaces; fully refurbished and modernised, the ground floor allows in-house guests more space to relax. The check-in and lounge bar area have been furnished with comfortable lounge armchairs and sofas from luxury brands such as De La Espada and Gubi. Alongside lighting from Vaughan, Flos and Valerie Wade with a large selection of vintage coffee tables and lights from Vinterior and Dorian De Fawes. Brass detailing offsets surrounding dark grey sheer curtains, creating a veil of privacy for guests.

Stepping through the refurbished lobby, guests find themselves in the new [Bond St. Lounge Bar](#). The cosy and inviting space features modern design touches, elegant sheer café curtains and comfortable furnishings, while serving an Italian menu of antipasti, cicchetti, pasta and mains, as well as desserts, cocktails and wines. Dishes include *Courgetti fritti with peperoncino aioli*, *Burrata and black truffle tortelloni with garlic and forest mushroom butter*, and *Chicken Milanese with aged Parmesan crumb and rocket salad*.



On the first floor, [Bond St. Tea Rooms](#) invites guests into a parlour room lined with traditional wood-panelling offset by bursts of floral and modern design motifs. The Bond St. Tea Rooms experience sets itself apart with a twist on the traditional British afternoon tea. To start, guests choose from a selection of Italian cicchetti, such as *Bruschetta of yellowfin tuna tartare*. This is followed by classic finger sandwiches with Mediterranean influences, including *Torn burrata with red chilli pesto on toasted focaccia*, homemade scones and deliciously indulgent desserts, such as *Blood peach panna cotta with golden crunchy milk chocolate*. The afternoon tea is of course complemented with a hot drink of choice and an optional addition of Champagne or prosecco.

"The Lounge Bar and ground floor adds an extra space of comfort for our guests. An extension to their bedroom where they can socialise, relax and have a bite to eat in a modern and inviting setting", says Krishma Singh Dear, Product Design Manager at Edwardian Hotels London.

“The re-introduction of two dining concepts to this part of central London provides guests and passers-by with the perfect excuse to take a break from their day; a relaxed setting for afternoon tea, evening drinks, business lunches and Italian cuisine”, says Amir Jati, Director of Service Excellence at Edwardian Hotels London.



The boutique hotel also features 149 bedrooms and suites with complimentary high-speed Wi-Fi throughout. From the exclusive boutiques on New Bond Street to the art galleries of Marylebone Village, the hotel is set in central London’s best location, with the city’s top attractions right on the doorstep. Guests can explore famous department stores such as Selfridges, Hamleys and Liberty, stroll through nearby Hyde Park or marvel at the art and architecture of the Royal Academy of Arts, Spencer House and Wellington Arch. The newly reopened Bond Street station is located directly opposite the hotel, providing easy access to Canary Wharf and Heathrow Airport on the Elizabeth Line.

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Website:

[Book 4* Radisson Blu Edwardian Bond Street Hotel, London on Oxford Street \(radissonhotels.com\)](https://www.radissonhotels.com)

Address:

350 Oxford Street, London, W1C 1BY, United Kingdom

Edwardian Hotels London:

Edwardian Hotels London is one of the UK’s largest privately owned hotel groups, which has been operating and developing its hospitality portfolio, including upscale five- and four-star luxury hotels, since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

The Londoner, Edwardian Hotels London’s latest opening, is the world’s first super boutique hotel in London’s Leicester Square and incorporates 350 bedrooms and suites, six concept eateries and bars, The Residence, The Retreat, private screening rooms, seven inspiring meeting spaces and a stunning ballroom for 850 guests. It is a member of Preferred Hotels & Resorts’ prestigious Legend Collection.

Edwardian Hotels London also owns and operates The May Fair, The Edwardian Manchester, both part of premium lifestyle brand Radisson Collection, 10 Radisson Blu Edwardian hotels across London and a range of luxury restaurant and bar brands, including the award-winning Kitchen concept restaurants; May Fair Kitchen, Bloomsbury Street Kitchen, Peter Street Kitchen, Leicester Square Kitchen, Monmouth Kitchen and May Fair Bar, as well as Steak & Lobster and Scoff & Banter