



Edwardian Hotels London launches new small meetings booking solution at the 2019 MICE Leadership Summit at The May Fair Hotel

- *Edwardian Hotels London launches new instant booking solution for small meetings*
- *Technology and distribution's current landscape and future trends were discussed*
- *Panel experts and key note speakers included Michael Begely, VenueDirectory.com; Jamie Vaughan, Cvent; Max Fellows, MCI Experience; Tracey Halliwell, London and Partners; Mary Beth Guthro, Bournemouth University and Calum Di Lieto, C&IT Magazine*
- *Edwardian Hotels London's annual Summit will be held at The Londoner in 2020*

5th September 2019: Yesterday, following the success of [Edwardian Hotels London's](#) inaugural MICE Leadership Summit, the annual event, held at The May Fair, a Radisson Collection Hotel, offered industry leaders an interactive programme hosted by Max Fellows, Director of Client Services at MCI Experience, consisting of engaging and knowledgeable speakers, alongside an expert panel speaker session and break out workshops.

Attended by 200 international hospitality and events professionals, the Summit addressed the future trends of the MICE industry, knowledge sharing and preparing for the delegates of tomorrow.

The MICE Leadership Summit launched Edwardian Hotels London's new booking solution for small meetings. Built by Edwardian Hotels London's own in-house software developers, this tool interfaces directly with each hotel's Property Management System, providing event planners with access to live availability of small meeting spaces, across its portfolio in London and Manchester. This enables planners to procure this space immediately providing, a quick, seamless and secure experience.

Hasnain Alloo, Commercial Director Edwardian Hotels London, said: 'Changes in consumer behaviour continue to challenge the future shape of the MICE industry, whilst emerging technologies and disruptive solutions are also having a striking impact and raising delegates' expectations. Our solution for instant bookings of small meetings, was launched to assist event planners simplify the booking process and enable them to focus on more complex events. This solution can also be white labelled and personalised.'

'We have committed to a multi-million-pound investment projects across the bulk of our portfolio. Radisson Blu Edwardian, Manchester property has recently undergone a multi-million-pound renovation, including its events and meeting spaces, lobby and restaurant area. We're also excited to be hosting next year's MICE Summit at The Londoner, set to open in Spring 2020, in its state-of-the-art ballroom with a capacity of up to 864 guests.'

For information on Edwardian Hotels London MICE offering and 2020 summit, please contact LONDONMEETINGS@edwardian.com.

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Notes to Editors:

For more information please contact: EHLmedia@edelman.com



About The May Fair, A Radisson Collection Hotel

The luxury May Fair Hotel is in the heart of London's most stylish district. The hotel, which was opened by King George V in 1927, boasts more than 400 luxury bedrooms, including 40 suites; set alongside the relaxing May Fair Spa; the chic, Mediterranean tapas restaurant, May Fair Kitchen; a 201-seat

private screening room, The May Fair Theatre and the exclusive Palm Beach Casino. The residence encapsulates its Mayfair locality throughout, with the intimate Terrace and Private Dining Room; The May Fair Bar offering an array of signature bespoke cocktails; the breath-taking Crystal Room; and the decadent Danziger Suite.

The May Fair Hotel is owned and managed by independent hospitality group Edwardian Hotels London, one of the UK's largest, privately-owned companies which has been developing luxury hotel and hospitality brands since 1977.

Edwardian Hotels London

Edwardian Hotels London is a privately-owned hotel group, which has been operating and developing an upscale and luxury hotel and hospitality portfolio since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London. Today, Edwardian Hotels London owns and operates 11 Radisson Blu Edwardian, London hotels in London and central Manchester, The May Fair, a Radisson Collection Hotel and a collection of restaurant and bar brands, including the May Fair Kitchen, Bloomsbury Street Kitchen, Peter Street Kitchen, Leicester Square Kitchen, Monmouth Kitchen and May Fair Bar. Edwardian Hotels London are also engaged in a major development in Leicester Square, The Londoner, incorporating a luxury lifestyle hotel, restaurants, bars, spa and cinemas.

For more information visit our website at www.edwardian.com