



THE EDWARDIAN MANCHESTER, FIRST LUXURY HOTEL IN MANCHESTER, ACCEPTED INTO GLOBAL LUXURY TRAVEL GROUP VIRTUOSO

MANCHESTER (April 8, 2025) – [The Edwardian Manchester](#), the first luxury hotel in Manchester, has been accepted into [Virtuoso](#)'s exclusive portfolio of luxury travel partners, comprising 2,300 preferred suppliers in 100 countries. According to Hasnain Alloo, executive vice president and commercial director for Edwardian Hotels London, which owns and operates The Edwardian Manchester, inclusion in Virtuoso will generate new sales and marketing opportunities to the network's luxury travel advisors and their highly desirable clientele. Virtuoso agencies worldwide sell an average of (U.S.) \$35 billion annually, making the network the most significant player in luxury travel.

“Virtuoso’s acceptance process is incredibly selective, so having The Edwardian Manchester and [The Londoner](#) as preferred partners is a true honour,” said Alloo. “The reputation Virtuoso member agencies have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service. As part of the renowned network, we look forward to offering Virtuoso advisors and their clients the special amenities, values and experiences that surpass their expectations.”

The Edwardian Manchester joins Virtuoso’s collection of the finest luxury hotels, resorts, cruise lines, airlines, tour operators and other travel entities worldwide. These partners, which specialize in world-class client service and experiences, provide superior offerings, rare opportunities and exceptional value for Virtuoso clients. These prestigious providers are able to market to Virtuoso clients via network vehicles and to Virtuoso agencies through multiple communications channels and events, including Virtuoso Travel Week, luxury travel’s preeminent worldwide gathering. The Edwardian Manchester acceptance into Virtuoso gives it direct relationships with the world’s leading leisure travel agencies in North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East.

The Edwardian Manchester offers its guests a modern five-star stay in the beautiful, Grade II*-listed Free Trade Hall. Located in Manchester’s city centre, the hotel provides unparalleled access to Spinningfields business district, Manchester Central Library and the shopping and nightlife of Deansgate. [The Spa & Gym](#), a dedicated wellness floor, is a truly relaxing urban escape, characterised by aesthetically contrasting natural materials, a 12-metre pool with cabanas, steam room and sauna, as well as fitness area featuring Technogym equipment. The spacious rooms and suites benefit from floor-to-ceiling windows, whilst many of the stunning suites feature sweeping city views, entertaining areas and outdoor space. Remaining a stage for entertainment and celebration, [Peter Street Kitchen](#) captures the essence of the building’s former glory and atmosphere. Popular with Manchester locals, it won the prestigious 'Best Culinary Experience' in 2024 for its exquisite selection of contemporary Japanese and Mexican small plates. [The Library Champagne Bar](#), a space for relaxed socialising sets the scene for afternoon tea, Champagne, signature cocktails and à la carte dining. With direct flights into Manchester from the U.S., Asia and the Middle East, the hotel is perfectly positioned for international travellers seeking authentic culture, outstanding food, and a vibrant city experience.

For more information please visit [The Edwardian Manchester](#).

About Edwardian Hotels London:

[Edwardian Hotels London](#) is a privately owned hotel group that has been operating and developing its hospitality portfolio since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

In January 2024, Edwardian Hotels London announced the sale of 10 Radisson Blu Edwardian properties to Starwood Capital, distilling its portfolio into a boutique collection of ultra-premium hotel and dining experiences.

[The Londoner](#), Edwardian Hotels London's latest opening on London's Leicester Square, is the world's first super boutique hotel and incorporates 350 bedrooms and suites, six concept eateries and bars, The Residence, [The Retreat](#), private screening rooms, seven inspiring meeting spaces and a stunning ballroom for 850 guests. It is a member of Preferred Hotels & Resorts' prestigious Legend Collection.

The group also owns and operates [The May Fair](#) and [The Edwardian Manchester](#), both part of premium lifestyle brand Radisson Collection, as well as a range of luxury restaurants and bars, including award-winning brands such as [May Fair Kitchen](#), [Peter Street Kitchen](#) and [May Fair Bar](#).

About Virtuoso

Virtuoso is the leading global travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,200 travel agency locations with more than 20,000 travel advisors in 58 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with 2,300 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. Normalized annual sales of (U.S.) \$35 billion make Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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Media Contacts: Sophie Crann and Sunita Lamba
Public Relations
Edwardian Hotels London
Email: press@edwardian.com

Misty Belles
Vice President, Global Public Relations
Virtuoso
Phone: +1.202.553.8817
Email: mbelles@virtuoso.com